

ATTACHMENT A - INVOICE

Client:

Date:

Prepare the book " _____ " for publication with Koeehler Books. Based on a fiction novel of 65,000 words. Includes softcover and ebook, all aspects of creative and production in collaboration with the author, along with marketing, printing and distribution. Hardcover is optional.

TITLE PREPARATION

\$	349.00	Title prep, Questionnaire and intake
\$	550.00	Tip Sheet

CREATIVE PRODUCTION

\$	1,359.00	Front Cover design
\$	879.00	Marketing Program
\$	3,900.00	Line Editing, Copyedit, and Proofreading
\$	899.00	Text Layout
\$	859.00	Softcover wrap
\$	-	Hardcover wrap (add \$459)

PRINTING & DISTRIBUTION

\$	389.00	Print Prep and 20 printed softcovers (and 10 hardcovers if option is chosen)
\$	219.00	Digital ARC
\$	429.00	Ebook prep & processing
\$	9,832.00	SUB-TOTAL
\$	2,949.60	New Author Discount
\$	6,882.40	TOTAL

Down payment of \$3441.20 is due upon execution of publishing deal with Koeehler Books, and final payment of \$3441.20 is due 30 days after execution of contract. Client may pay full payment at execution and take a 5% deduction, for one payment of \$6538.28, and receive the hardcover for no additional fee. Payment may be made via check, wire transfer, Pay Pal, or credit card. Check payable to Koeehler Books and sent ONLY via UPS or Fedex please. Do not use post office. Credit card or Pay Pal payment will require adding 2.9% transaction fee to price.

Checks (use UPS or FedEx) Koeehler Books 3705 Shore Drive Suite 102 Virginia Beach, VA 23455 Checks payable to: Koeehler Books, Inc.	Domestic United States Wire Transfers Koeehler Books, Inc. Account # 5348733398 PNC Bank Routing # 043000096 PNC Bank 500 First Avenue Mailstop: P7-PFSC-03-W Pittsburgh, PA 15219	International Wire Transfers PNC Bank SWIFT code (BIC) # PNCCUS33 Account # 5348733398 Koeehler Books, Inc. Account # 5348733398
---	---	---